

# Enterprise Technology, Strategic Portfolio, and Finance Solutions





Accelerate revenue growth, drive operational efficiencies, reduce costs, and manage risk through alignment of transformation initiatives with the enterprise operating model

**cprime**

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## Today's enterprise executives face critical challenges that can make or break their organizations.

-  Are you struggling with complex organizational transformations, such as project-to-product shifts or changes in funding models?
-  Is your company facing challenges in adopting modern technologies and work practices, including cloud infrastructure?
-  Are you experiencing issues with initiative alignment, resource allocation, and prioritization based on ROI and strategic value?
-  Do you lack visibility into IT assets and investments, making it difficult to manage financial and regulatory risks in a dynamic market?

If you're making strategic decisions based on gut feeling rather than real-time data, **you're not alone.**

A staggering **52%** of CFOs report that delayed product launches and missed financial forecasts stem from **lack of visibility and data access.**



2021 CFO Indicator Survey conducted by Workday

Cprime is here to empower your organization with tailored solutions that drive cost efficiency, enhance visibility, and boost ROI.

**Our expert team is dedicated to helping you overcome challenges and unlock new opportunities for growth and innovation.**

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# Ask us how we've helped these clients!



**McGraw Hill** achieved significant time savings and improved decision-making by implementing and integrating systems, and automating processes for unprecedented visibility.

*"Cprime's solution cut our budget finalization time by 66% and gave us unprecedented visibility into our technology investments. Their expertise and collaborative approach made the transition seamless."*

**James Hudson**, Business Operations and Efficiency Lead



**Citizens Bank** was able to clearly connect strategy and execution by implementing OKR tracking and connecting it to portfolio epics and projects.

*"We're already seeing time savings around our Quarterly Business Reviews and the benefits of all this data being visible to so many more leaders across the org. Having the ability to make decisions based on data everyone has access to is a real game-changer."*

**Sarah M. Ricardo**, VP Enterprise Transformation



**Ahold Delhaize** greatly improved enterprise efficiency by integrating systems to automate multi-team reporting, streamline financial modeling, enhance planning processes, and optimize resource management across all levels.

*"Since implementing Targetprocess and the accompanying automation, we're seeing vast improvements across the org in terms of time savings, greater visibility into the data, and a more strategic, data-driven approach to decision-making."*

**Grant Williams**, Senior Finance Director TBM



**Chevron** enhanced strategic alignment and decision-making by implementing portfolio management practices, integrating lean methodologies, optimizing real-time financial tracking, and streamlining key platforms through value stream analysis.

*"Relying on Cprime for transformation assistance for over six years, Chevron has scaled new ways of working across thirteen distinct platforms, with many of them successfully adopting advanced portfolio management principles for unparalleled alignment across the IT and funding organizations."*

**Jiddu Ledezma**, Program Manager



**Reduce Waste and Control Costs:** Optimize labor, resources, and processes using predictive maintenance, digital twins, and analytics to expedite innovation and reduce downtime. Manage workforce and vendors for seamless collaboration, timely delivery, and cost control.



**Make Data-Driven Decisions:** Finally, get true, across-the-board insights into the entire supply chain, vendor bottlenecks, internal and external roadblocks and accelerators, and exactly where the money is going to support financial decision-making.



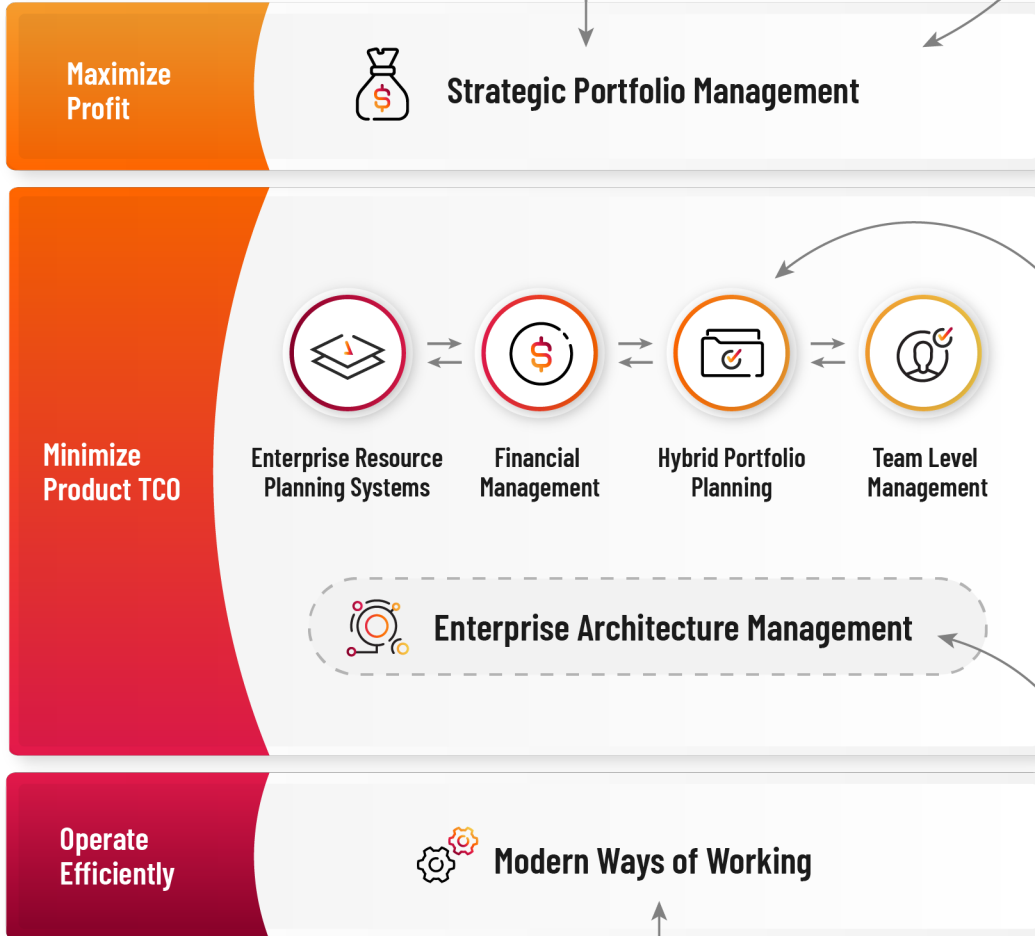
**Create Strategic Alignment:** Align strategy and execution for optimal resource allocation, faster time-to-market, and increased revenue.



**Deliver Value to the Customer Faster:** Integrate and optimize technology investments to improve operational efficiency, align IT spend to business outcomes, and accelerate time to market.



**Continually Innovate in a Changing Market:** Harness real-time data and AI to optimize every value stream and continually adapt to evolving customer demands.



Cprime's Enterprise Technology, Strategic Portfolio and Finance capabilities are designed to drive sustainable growth, enhance decision-making, and optimize your entire portfolio.

**Explore our tailored solutions to discover how we can transform your challenges into opportunities for innovation and market leadership.**



## Strategic Alignment & Portfolio Management

- Achieve long-term business goals through aligned IT investments and business objectives
- Optimize IT portfolios for growth and innovation by integrating Enterprise Architecture Management (EAM), application integration, and API management
- Make informed strategic decisions based on clear organizational vision and KPIs
- Maximize ROI on product investments through product-based budgeting and funding models
- Ensure efficient resource allocation by linking strategic initiatives to funding sources



## Financial Optimization & Strategic Growth Management

- Reduce overall IT expenses and improve stability by optimizing Total Cost of Ownership (TCO) and managing variable infrastructure costs
- Enhance budget predictability and profitability through fixed capacity allocation and targeted EBITDA improvement strategies
- Optimize workforce and operational costs while streamlining baseline operations
- Gain granular cost visibility and drive revenue growth using advanced financial planning tools and data-driven P&L management at the product/service level
- Foster innovation and ensure sustainable long-term growth by strategically allocating funds for digital technologies and implementing horizons planning



## Risk Management, Governance, and Compliance

- Mitigate financial and operational risks through lean governance practices
- Ensure regulatory compliance with robust accountability frameworks
- Enhance financial integrity through transparent management across the enterprise



## Data-Driven Decision Making and Analytics

- Improve strategic planning with advanced analytics and reporting tools
- Enhance operational efficiency through data-driven decision-making processes
- Optimize resource utilization with advanced cost visibility tools
- Plan for future scenarios by visualizing and modeling current and future IT landscapes



## Collaborative Enterprise Transformation

- Increase organizational agility through enhanced transparency and collaboration across teams
- Respond swiftly to market changes by fostering a culture of adaptability
- Accelerate digital transformation initiatives with agile financial practices
- Improve cross-functional alignment by implementing collaborative decision-making processes



## Consulting and Change Management Services

- Accelerate adoption of best practices with hands-on guidance for financial governance and enterprise architecture
- Achieve a smooth transition to product-based funding models with expert support
- Leverage streamlined enterprise-wide support by establishing and enabling new ways of working
- Ensure successful tool adoption with customized implementation plans for all appropriate platforms
- Sustain long-term improvements with ongoing coaching and support for organizational transformation



## Technology and Financial Planning Tools

- Make smarter, more informed decisions by integrating EAM tools with platforms like Apptio Targetprocess, LeanIX, and ServiceNow
- Streamline execution and monitoring through integrated technology solutions
- Enhance platform alignment and planning by integrating ITSM, DevOps, ERP, and HR solutions

### Expert TBM Guidance



LeanIX

SCALED AGILE™



POSTMAN

Don't let uncertainty hold you back—take the next step towards transforming your financial management practices so you can boost profit and ROI while achieving strategic business outcomes sustainably.

**Contact Cprime today to explore your vision together.**

**cprime**

Cprime is a global consulting firm helping enterprises leverage technology and optimal workflows to boost ROI, minimize risk, and future-proof their business. With seasoned practitioners and tailored solutions, we drive innovation and efficiency, ensuring your organization thrives in a rapidly changing market.

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